

Lesson 5 – Prepare for Your Podcast Interview

- **Topic 1: Prepare Your Tech**
- **Topic 2: Prepare Yourself for the Interview**

Topic 1: Prepare Your Tech

1. Research and purchase a quality mic and headphones or earbuds, and also a camera if you can. Get them set up and tested.

	✓
Mic	
Headphones / earpiece	
Camera	

2. Check the speed of your internet connection and upgrade if necessary.

Internet Speed	
Upgrade:	Yes/ No

3. Complete the separate **Tech Checklist**.

Topic 2: Prepare Yourself for the Interview

1. Prepare your 3 talking points and add to your **Interview Preparation Document**.
2. Write down answers to standard questions:

How did you get started?	
Tell us more about what you do	
How can you help our listeners with their problems?	

<p>And how do you do that exactly?</p>	
<p>Can you give me an example of how you've helped someone with this before?</p>	
<p>What can you offer my listeners to help them?</p>	
<p>What are you working on right now?</p>	

<p>Is there anything I should have asked, but didn't?</p>	
<p>How can people find out more about you?</p>	

3. Craft your 5-step story and practice telling it.

<p>1.</p>	<p><i>Everything was normal in your life</i></p>
<p>2.</p>	<p><i>A pivotal event came along such as a health scare, bankruptcy, etc.</i></p>

<p>3.</p>	<p><i>You gained perspective and wisdom, learning from your experience</i></p>
<p>4.</p>	<p><i>You took action</i></p>
<p>5.</p>	<p><i>That brought you to your current situation doing the work you are now</i></p>

4. Hold mock interviews with a colleague or friend.
 - a. Give them the questions to ask you and record this as if it's a real interview.
 - b. Review your performance with your 'interviewer' and make notes of anything that you can improve.

Notes