# Lesson 5 – Prepare for Your Podcast Interview

### Topic 1: Prepare Your Tech

### Topic 2: Prepare Yourself for the Interview

Topic 1: Prepare Your Tech

1. Research and purchase a quality mic and headphones or earbuds, and also a camera if you can. Get them set up and tested.

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|  | Checkmark |
| **Mic** |  |
| **Headphones / earpiece** |  |
| **Camera** |  |

1. Check the speed of your internet connection and upgrade if necessary.

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| **Internet Speed** |  |
| **Upgrade:** | Yes/ No |

1. Complete the separate **Tech Checklist.**

Topic 2: Prepare Yourself for the Interview

1. Prepare your 3 talking points and add to your **Interview Preparation Document.**
2. Write down answers to standard questions:

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| **How did you get started?** |  | |
| **Tell us more about what you do** |  | |
| **How can you help our listeners with their problems?** |  | |
| **And how do you do that exactly?** |  | |
| **Can you give me an example of how you’ve helped someone with this before?** | |  |
| **What can you offer my listeners to help them?** | |  |
| **What are you working on right now?** | |  |
| **Is there anything I should have asked, but didn’t?** | |  |
| **How can people find out more about you?** | |  |

1. Craft your 5-step story and practice telling it.

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| **1.** | *Everything was normal in your life* |
| **2.** | *A pivotal event came along such as a health scare, bankruptcy, etc.* |
| **3.** | *You gained perspective and wisdom, learning from your experience* |
| **4.** | *You took action* |
| **5.** | *That brought you to your current situation doing the work you are now* |

1. Hold mock interviews with a colleague or friend.
   1. Give them the questions to ask you and record this as if it’s a real interview.
   2. Review your performance with your ‘interviewer’ and make notes of anything that you can improve.

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| *Notes* |